



WNCAP

Western North Carolina AIDS Project

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1-828-252-7489
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www.wncap.org

LATINOS AND HIV/AIDS



WNCAP welcomes Lorena Flores as our new Latino Outreach Worker. Lorena has worked in a variety of settings in the public health care field since 1998 including Buncombe County Health Center, Mission Hospital and Buncombe County Medical Society. Lorena's prior outreach experience focused on educating the Latino community about health and human service resources, expanding understanding and acceptance of other cultures and overcoming language and cultural barriers.

Her role at WNCAP is coordination of HIV/AIDS outreach and education among the Latino community of Western North Carolina. Lorena works closely with local agencies such as El Centro, Blue Ridge Community Health Services, Buncombe County Health Center and statewide organizations to identify and provide appropriate HIV outreach to the under served Latino community. This summer, she will visit local migrant camps and various other community venues to provide on site rapid HIV testing.

Lorena will complete VOICES/VOCES training on June 1. This program is a Centers for Disease Control (CDC) intervention designed to provide Latinos education about condom use and ways to decrease sexually transmitted diseases. "This intervention creates a dialogue in which I guide the groups with open ended questions and correct misconceptions about HIV" says Lorena. "It is also a great way to provide information about where to get condoms, how to use them and how to negotiate condom use."

As with other communities, HIV/AIDS is often a taboo subject among many Latinos who are disproportionately affected by HIV. In 2009, Latinos represented 16% of the US population and 20% of new HIV infections. For more information on the VOICES/VOCES program contact Lorena Flores lflores@wncap.org (828) 252-7489 ext. 324

Programa de educación y prevención de SIDA en NC, extiende su alcance a los latino.

WNCAP (Western North Carolina AIDS Project) da la bienvenida a Lorena Flores como nuestra nueva promotora para los Latinos. Lorena ha trabajado en varios lugares en el círculo de salud pública desde 1998. Incluyendo El Centro de Salud del Condado de Buncombe, Hospital Mission y la Asociación Medica del Condado de Buncombe. La experiencia principal de Flores como promotora a sido enfocada en educación a la comunidad Latina en temas de salud y servicios humanos, expandiendo entendimiento y aceptación a otras culturas y ayudando a superar las barreras de lenguaje y cultura.

La tarea de Lorena en WNCAP es la coordinación de alcance y educación a la comunidad Latina en el oeste de Carolina del Norte acerca del VIH/ SIDA. Al mismo tiempo Lorena a establecido colaboraciones con agencias locales como El Centro, Blue Ridge Community Health Services, Centro de Salud del Condado de Buncombe, y otras organizaciones por todo el estado para identificar y proveer alcance e información apropiada de VIH a la comunidad Latina que no tiene acceso a servicios. Este verano, ella visitará campamentos de campesinos migrantes y otros lugares para proveer pruebas del VIH.

Además de llevar información y pruebas de VIH, Lorena esta en el proceso de capacitación del programa VOICES/VOCES, diseñado por el Centro de Control de Enfermedades (CDC) para proveer educación a los Latinos acerca del uso de condones y maneras de reducir enfermedades transmitidas sexualmente. "Esta intervención crea un dialogo en el cual yo guío al grupo con preguntas abiertas y corrijo equivocaciones acerca del VIH" dijo Lorena. "Es una buena manera de proveer información acerca de donde conseguir condones, como usar los y como negociar su uso."

Como en otras comunidades, el VIH/SIDA es frecuentemente un tema de tabú entre los Latinos que son desproporcionadamente afectados por el VIH. En el 2009, los Latinos representaron el 16% de la población en los Estados Unidos y el 20% de nuevas infecciones del VIH. Para mas información acerca del programa VOICES/VOCES contacte a Lorena Flores lflores@wncap.org (828) 252-7489 ext. 324



All day long on Thursday, June 21st Greenlife Grocery in Asheville (70 Merrimon Ave.) will donate 5% of sales to WNCAP, to help fund HIV/AIDS prevention and care in the eighteen counties that make up WNC.



Statement by the President on National HIV Testing Day

National HIV Testing Day reminds each of us to do our part in fighting HIV/AIDS and get tested. It has been thirty years since we witnessed the emergence of HIV, an illness from which roughly 600,000 Americans have died and with which more than one million Americans live. After years of critical investments in research, prevention and care, we now have the tools to stem the spread of the disease and extend the lives of those Americans living with HIV. And for the first time, we have a comprehensive plan for addressing the HIV/AIDS epidemic in our country.

Last July, my Administration released a National HIV/AIDS Strategy for the United States which commits this nation to reducing new HIV infections, increasing access to care for people living with HIV and reducing HIV-related health disparities. The Strategy's release came amid important scientific advances to help protect the health of people with HIV and prevent further transmission. One in five Americans living with HIV is not aware of their infection and this research highlights the imperative of making sure people know their HIV status and getting those who do have HIV into care.

All of us have a responsibility to ourselves and those around us to know our status and reduce our risk. So on this National HIV Testing Day and every day, I encourage every American to join the fight against HIV/AIDS and get tested.



Free Confidential Testing at
BUNCOMBE COUNTY
DEPARTMENT OF HEALTH
35 Woodfin St.
Asheville, NC 28801
828-250-5109
www.hivtest.org | www.wncap.org
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TAKE CONTROL.



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