



PROJECT NAF

Nurturing Asheville & Area Families

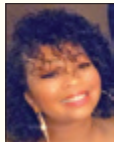
MESSAGE FROM MZCD STAFF

Mount Zion Community Development, Inc. is Legacy!

Through Mount Zion Community Development, Inc. programs, all staff has advocated for improvements in maternal and child health, and youth and teen educational services by being a visible presence in the community and by speaking out to keep service needs on the table. We realize that no single organization or single sector alone can solve community needs or problems.



Dr. Caldwell



Kontia J. Grant



Natalia Munoz-Schneier



Barbara Anderson



Anita Love

The Project NAF (Nurturing Asheville & Area Families) program is "Truly Essential." A legacy for over 25 years, the first program by an African American led 501 (c) (3) non-profit redevelopment corporation provides case management, advocacy, and preventive education to Black/ African American pregnant and postpartum women. Goal: To impact low birth-weight, premature births, and infant deaths. We are a participant-centered, community oriented, bridge-builder who continues to provide resources and opportunities to enhance social justice and impact racial equity. We utilize a wholistic approach in service provision to families to amplify advocacy and access for health parity through hope.

Our staff is dedicated and passionate about reducing barriers to positively impact community needs.

PROJECT NAF COMMUNITY ADVISORY BOARD

- Denise Duckett: BCHHS Pregnancy Care
- Nancy Farmer: Sparc Foundation
- Charlene Galloway-Pea: Mt. Zion Church of Asheville, Inc.
- Anne Kouri: Mars Hill University
- LaToya McDaniel: Current Participant
- Tim Splain: Asheville City Police Department (Male Advocate)
- Vacant: Advent Health
- Royanna Williams: Business Owner & Former NAF Participant

PROJECT EMPOWER EDUCATION MEANS POWER

In collaboration with community partners, including the Partnership for Substance Free Youth in Buncombe County.

ECHO (Enhancing Collaborative Health Options & Opportunities)

25th Anniversary Celebration
 Mount Zion Community Development, Inc.'s Project NAF Program
 Other Programs Will Be Highlighted

November 11, 2023 at 2 pm
 Tried Stone Missionary Baptist Church
 100 Carrol Avenue, Asheville, NC 28801

Dr. John H. Grant **Mrs. Belinda K. Grant**

Pastor & President of Mt. Zion Missionary Baptist Church of Asheville, Inc. **Executive Director of MZCD**
 Plenary workshop Speaker State Level NC DHHS Public Health Award
 1st NC DHHS Lisa C. Clarke Award

A Time of Celebration!!!

MZCD Program Highlights

Thank you Dr. John H. Grant and the Mt. Zion Missionary Baptist Church of Asheville, Inc. for being an ongoing anchor of support for Mount Zion Community Development, Inc.

Project NAF

Buncombe County's first initiative for services to Black/African American to impact healthy birth outcomes, low birth-weight, and premature births. This program has served pregnant and postpartum women for 25+ years.

Project NAF has been showcased and highlighted as a National Model aimed at eliminating gaps in health-care availability, quality, and affordability based on race, gender, age, income, geographical and other differences. Led by the US Bureau of Primary Health Care, the 48-state exchange encompasses 180 sites and 6,000 participants. Project NAF was also chosen as a Community Program Model by the NC Child Fatality Task Force.

Project EMPOWER (Education Means Power)

A teen pregnancy prevention initiative worked to reduce the rate of teen pregnancies, STIs, and to promote healthy choices and goal setting from 2003-2019. Project EMPOWER implemented an evidence-based curriculum during school hours through the Asheville City Schools district and after school hours through

the Asheville City Schools Foundation from 2003-2019. Enrolled students received credit as part of their core curriculum for attending these classes. Project EMPOWER's current focus is to impact the opioid and substance abuse crisis in Buncombe County.

The Elizabeth Grant Hill Campus of Learners (EGHCOL)

The Elizabeth Grant Hill Campus of Learners was awarded the Faith-Based Initiative of the Year award by the North Carolina Association of Community Development Corporation. This program was made possible by the generosity of Dr. Grant's cousins, former NFL great Calvin Hill and his wife Janet (a business and community leader, now deceased), Grant Hill (former NBA star), and his wife Tamia Hill (R&B recording star).

In 1998 the Hill family traveled to Asheville to dedicate the Elizabeth Grant Hill Campus of Learners, a Center for Technology, Health, and Entrepreneurship—a program of Mount Zion Community Development, Inc. The purpose of the center was to work to bridge the digital divide in our community, and to help under-served individuals, families, and communities to enhance and enrich their lives by providing them with opportunities and encouraging them to master the computer skills necessary to work and thrive in the world.

MOUNT ZION COMMUNITY DEVELOPMENT, INC.



Dr. John H. Grant, Founding Chairman, President, CEO of Mount Zion Community Development, Inc.



Belinda K. Grant, Chief Executive Director of Mount Zion Community Development, Inc.

MOUNT ZION COMMUNITY DEVELOPMENT, INC.



Staff

- Belinda K. Grant: Executive Director (828) 776-1429
- Sapphire De'Bellott: Project NAF Outreach Worker
- Dr. Ronald Caldwell: Supervising Physician
- Kontia Grant: Nurse Family Practitioner
- Natalia V. Munoz-Schneier: Nurse
- Ms. Rosa B. Hearst: Receptionist
- Barbara Anderson: Office Support/Community Connector
- Anita Love: Community Outreach
- Mr. Henry Glaze: Transportation Coordinator
- For general information contact Mrs. Rosa B. Hearst at (828) 252-0515

Board of Directors

- Linda Glaze: Chair, Chief Operating Officer
- Rev. Scott Rogers: Vice Chair
- Michelle Harper, Treasurer and Fundraising Co-Chair
- Cynthia Yancey, MD: Fundraising Chair
- Leroy Simpson, Member
- Tracey Rice Johnson, Member

Our programming is made possible through the support of our generous funders.



Mt. Zion Missionary Baptist Church of Asheville, Inc.



First Presbyterian Church Asheville NC