

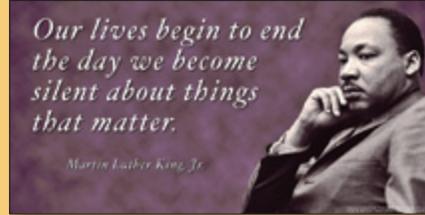
# Mount Zion Community Development, Inc. (MZCD)



**PROJECT NAF**  
Nurturing Asheville & Area Families

*ECHO (Enhancing Collaborative Health Options & Opportunities)*

*“Life’s most persistent and urgent question is: ‘What are you doing for others?’”*  
~ Rev. Dr. Martin Luther King, Jr.



Dr. John H. Grant, Founding Chairman, President, CEO of Mount Zion Community Development, Inc.

## PROJECT NAF COMMUNITY ADVISORY COMMITTEE

- Jacquelyn Clark, Representing Current Participants
- Denise Duckett, Buncombe County HHS
- Nancy Farmer, SPARC Foundation
- Parris Finley, Mountain Area Pregnancy Services
- Charlene Galloway, Mt. Zion Missionary Baptist Church of Asheville, Inc.
- Brandon Romstadt, Buncombe County HHS
- Royanna Williams, Business Owner, TBN Designs & Former NAF Participant

## MZCD: Amplifying Advocacy & Access



Mount Zion Community Development, Inc. is a 501(C) (3) Non-Profit Community-Based Corporation.

**Mission:** To advocate and amplify the voices of People of Color in particular, and all people in general, who are disproportionately impacted by health disparities and to address the need for jobs, housing, crime prevention, education, and health care.

**Vision:** To build a thriving community that reduces barriers, systemic and institutional racism and ensures access to employment, quality healthcare, education, and housing for People of Color.

**Act/Access:** To impact health disparities by partnering with faith-based organizations, policymakers, hospitals, and nonprofits to implement evidence-based programs and strategies that empower People of Color in particular, and all people in general, who are impacted.



Belinda K. Grant, Chief Executive Officer of Mount Zion Community Development, Inc.

## Reduce the Spread of COVID-19



Source: CDC

Buncombe County has been monitoring Coronavirus/COVID-19 since it was first announced as a potential threat. The health and safety of our community is our highest priority. As such, our Public Health department is partnering with the NC Department of Health and Human Services, health care providers, and first responders to watch and respond to this evolving situation.

For people who have questions about COVID-19 in Buncombe County, please call (828) 419-0095.

The content on this page was last updated on Friday, January 1, 2021 at 6:09 p.m.

## Meeting the Community's Needs

Organizations and community programs are facing increased demand for access to services in communities across our state. COVID-19, the current opioid crisis, behavioral health needs, integrated patient care, ensuring the health of children and families, housing, and the use of telehealth strategies to improve access and sustainability are among the many issues facing safety net providers.

Collaboration among community partnerships and programs providers in the City of Asheville & Buncombe County and beyond, is key and a necessary component to reduce the spread of COVID-19.

Mount Zion Community Development, Inc. (MZCD) is cognizant of the fact that enhancing safety and strengthening the safety base through increased levels of community collaboration and integration of services and organizations to more effectively meet the needs of those served is a necessary focus, realizing that no single organization or single sector alone can solve community needs or problems or address service needs alone during a pandemic.

To that end, MZCD continues its partnership with grass-root faith-based orga-

nizations, community partnerships, and the community at large to provide Personal Protective Equipment (PPE), as well as opportunities to collaborate within and across health and social services.

MZCD understands the interconnectedness of programs and services, and recognizes the fact that we cannot become silo-ed when using limited resources. Therefore, MZCD is championing efforts to maximize services to families by bridging the gap between agencies and programs, and helping families benefit from the efficiencies gained by collaborative planning and resource sharing.

MZCD has contributed PPE supplies to ABCCM's Women's Shelter, the Veterans Restoration Quarters, families, member churches of the Baptist Ministers Union, Housing Authority of the City of Asheville, the Interdenominational Ministerial Alliance, and the Western NC Rescue Mission. MZCD will continue to address needs and barriers through outreach initiatives so that individuals and families can access services to reduce the spread of COVID-19. Ongoing outreach collaborative initiatives will continue.

## Project NAF One-on-One Educational Event Held December 17, 2020

Project NAF participants and families received HOPE (Healing & Health Opportunities with Preventive Education) bags which included protective masks, bleach, Clorox wipes, hand sanitizers, and essential paper products.

Mothers received pampers for their babies, play doh for their children, protective masks, and a gift card. Newborn babies received hand-crocheted blankets by MZCD Board COO, Mrs. Linda Glaze.

Additionally, participants received household and gift items of their choice to offer hope during a pandemic. Household gifts donated by CEO.

Educational one-on-one events have been held throughout the year.



Participants received gift items donated by CEO Belinda K. Grant.

**REMEMBER!**  
If you leave home, know your Ws!

@NCDHHS #StayStrongNC

## MOUNT ZION COMMUNITY DEVELOPMENT, INC.

### Staff

- Belinda K. Grant, Chief Executive Officer, (828) 776-1429
- Project NAF Outreach Worker (Vacant)
- Sapphire De'Bellott, Instructional Facilitator
- Seth Bellamy, Teen Outreach Worker

### Board of Directors

- Linda Glaze, Chair, Chief Operating Officer
- Sophie Dixon, Treasurer
- Michele Harper
- Brenda Mills
- Diana Rhodes, Fundraising
- Rev. Scott Rogers, Member
- Cynthia Yancey, MD, Member

Our programming is made possible through the support of our generous funders.



WNC Bridge Foundation  
A PARTNERSHIP FOR HEALTH



Mt. Zion Missionary Baptist Church of Asheville, Inc.



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