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Western North Carolina AIDS Project

**ALL SERVICES** ARE FREE AND CONFIDENTIAL

1-828-252-7489 or 1-800-346-3731 www.wncap.org

## Tell WNCAP SURVEY RESULTS

Western North Carolina AIDS Project, WNCAP, releases the results of the 2014 "Tell WNCAP" Survey of the Buncombe and Cleveland County African American Communities. Based on the high rates of HIV infection that occur in the United States among African Americans, especially young, black, gay men, WNCAP initiated this anonymous survey to assess the opinions of local African Americans and the needs for HIV/AIDS prevention services within the community.

In response to these results, WNCAP is making a special offer to churches in the community in recognition of National HIV Testing Day. The first two churches in each of the surveyed counties of Buncombe and Cleveland will receive 50 "Our Faith Lights the Way" church fans. Also, the first

25 participants who take an HIV test at each church will receive a \$5 Target gift card.

For information on scheduling an HIV testing event at your church, please call Cameron **Edmonds, WNCAP Prevention** Specialist at 828-252-7489.



\$100 gift card drawing for taking the "Tell WNCAP" survey.

Nearly 80% of respondents would like to see church sponsored events.

60% of respondents would like to see HIV testing events in the community.

60% of respondents believe that our faith communities are not doing enough.

Nearly 60% of respondents are concerned or very concerned that they or someone close to them could contract HIV.

**VOLUNTEERS HELP MAKE THE WORLD** A BETTER PLACE! (828) 252-7489 Ext. 315

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## WNCAP'S LATINO OUTREACH COORDINATOR VICTOR PALOMI

Victor Palomino has spent a decade living and working with the Latino community in WNC, and now he is back as the Latino HIV/AIDS Educator for WNCAP.

Born in Bogota, Colombia, Palomino moved to Asheville in 2001 and has worked with a variety of organizations that reach out to Latinos and new immigrants coming to the mountains. In 2003, his work as a health educator for migrant farm workers showed him the life and conditions of one of the most vulnerable and invisible communities in the area. "This

experience opened my eyes to a hidden reality- a 'third world country' inside the most powerful nation on earth." Palomino says. Since then, he has been an advocate for immigrant rights and increasing access to information and services to the Latino community.

Palomino's work with WNCAP will focus on education and prevention of HIV/AIDS, organizing HIV and STD (sexually-transmitted disease) testing events and community educational sessions. "HIV/AIDS prevention is a topic that the Latino community is not always comfortable talking about. There's still a lot of stigma and misconceptions around the topic of HIV and AIDS. I want to help decrease the stigma and invite the community to have a conversation".

WNCAP Latino outreach for 2014 will include health events like Dia de Salud in Hendersonville, migrant camp visits and focused community outreach. Palomino is also a visual artist. "I hope to bring that to my work with WNCAP. Creativity is one the best tools to reach out to any community, especially when talking about sensitive topics." To contact Victor Palomino email him at victor@wncap.org or call 828-252-7489 ext.316.



## YOU'RE INVITED

to the "Healthy Cherokee" island event on June 27th where there will be healthy food, fun, and opportunities to get tested for HIV and Hepatitis C – free of charge. Come join us from 10:00 am to 2:00 pm, and visit the WNCAP table while you are there. We will be on the island just across from the Cherokee Fair Grounds.



**JUNE 27th IS NATIONAL HIV TESTING DAY**